

PROGRAMME

11th IFSB- INCEIF Executive Forum: Creativity and Innovation in Islamic Financial Products - Standardisation and Competitiveness

16 August 2017 - 17 August 2017

**Sasana Kijang, Kuala Lumpur
Malaysia**

Organised By:



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Day	Date / Time	Topics
Day 1	16 August 2017	
Wednesday	08:30 - 09:30	Morning Coffee and Registration
	09:30 - 09:45	Opening Address <ul style="list-style-type: none"> • MR. ZAHID UR REHMAN KHOKHER, Acting Secretary General, IFSB Session 1: Overview of Islamic Banking Products and Principles and Parameters <ul style="list-style-type: none"> • Innovative structures and delivering impactful services • Legal and taxation frameworks and products innovations in IFSI • Product Innovations in the IFSI and Market-driven vs Regulators requirements • SPEAKER: DR. SALMAN SYED ALI, Senior Research Economist, IRTI- IDB Group
	09:45 - 11:15	Group Photo and Coffee Break Session 2: Consumer Financing Products and Strategies for Innovation <ul style="list-style-type: none"> • Consumer Needs: The starting point for Islamic finance products • Marketing Islamic Products: Efficiency, Demand and Supply • Transparency in innovation of Islamic finance products • SPEAKER: TUAN HJ. ABDUL RAHMAN MOHD. YUSOFF, Head of Shariah, OCBC Al Amin Bank Berhad
	11:15 - 11:45	Lunch
	11:45 - 13:15	Session 3: Shari'ah Rules in Products Development: Branding, Ethics and Innovation <ul style="list-style-type: none"> • Shari'ah Parameters in Designing New Products: An industry perspective • Ijtihad in the development of Islamic finance products • MODERATOR: MR. ROSLAN ABDUL RAZAK, Head of Project Development and Structuring, Perbadanan Waqf Nasional Berhad, Malaysia • SPEAKERS: MR. WAN NORHAZIKI WAN ABDUL HALIM, Vice President and Head of Shariah, Asian Finance Bank, DR. YOUNES SOUALHI, Head of the Islamic Banking Unit, ISRA
	13:15 - 14:30	Coffee Break
Day 2	17 August 2017	
Thursday	08:30 - 09:30	Morning Coffee
	09:30 - 11:00	Session 4: Innovation in Takaful Avenue for the Industry and Growth <ul style="list-style-type: none"> • Strategies to expand the Takaful industry • Increasing consumer satisfaction in Takaful products • Takaful Operators: Achieving commercial targets and beyond • SPEAKER: MR. OWAIS ANSARI, Member of the Board of FWU Group, Germany
	11:00 - 11:30	Coffee Break
	11:30 - 13:00	Session 5: Fintech and Leveraging on the Industry's Technological Advancements <ul style="list-style-type: none"> • Fintech avenues in enhancing consumer satisfaction • Innovation in financial services, the role of Islamic social finance • Fintech for Financial inclusion in the Islamic financial services industry (IFSI) sphere • SPEAKER: MR. MOHAMMAD RIDZUAN ABDUL AZIZ, Chief Executive Officer, Sedania As Salam Capital, Malaysia
	13:00 - 14:00	Lunch and Prayers
	14:00 - 16:00	Session 6: Panel Discussion: Innovation in Finance Products: Towards Standardisation and Competitiveness <ul style="list-style-type: none"> • Islamic finance products as tools for financial integration • The uniqueness of equity finance and risk for Islamic financial institutions • Islamic finance to support international trade • MODERATOR: PROFESSOR DR. SYED ABDUL HAMID AL- JUNID, INCEIF • PANELIST: MR. UMAR MUNSHI, Founder/ CEO, Ethis Ventures, Singapore • PANELIST: ASSOC. PROF. AHCENE LAHSASNA, Vice President, Research and Publication, Malaysian Financial Planning Council • PANELIST: MR HIZAMUDDIN JAMALLUDDIN, Group Chief Strategy Officer, Bank Islam Malaysia
	16:00 - 16:30	Closing & Certificate Giving Ceremony <ul style="list-style-type: none"> • MR. DZALIN AYUB, Acting President and Chief Executive Officer
	16:30 - 17:00	Coffee Break
		End of Event

Disclaimer: Please be advised that the above mentioned agenda points are tentative and that the IFSB reserves the right to make any necessary amendments/ changes to the programme without prior notification.