

## **PROGRAMME**

### **11th IFSB- INCEIF Executive Forum: Creativity and Innovation in Islamic Financial Products - Standardisation and Competitiveness**

**16 August 2017 - 17 August 2017**

**Sasana Kijang, Kuala Lumpur  
Malaysia**

Organised By:



# 11th IFSB- INCEIF Executive Forum: Creativity and Innovation in Islamic Financial Products - Standardisation and Competitiveness

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Day	Date / Time	Topics
<b>Day 1</b>	<b>16 August 2017</b>	
<b>Wednesday</b>	08:30 - 09:30	<b>Morning Coffee and Registration</b>
	09:30 - 09:45	<b>Opening Address</b> <ul style="list-style-type: none"> <li>• MR. ZAHID UR REHMAN KHOKHER, Acting Secretary General, IFSB</li> </ul> <b>Session 1: Overview of Islamic Banking Products and Principles and Parameters</b> <ul style="list-style-type: none"> <li>• Innovative structures and delivering impactful services</li> <li>• Legal and taxation frameworks and products innovations in IFSI</li> <li>• Product Innovations in the IFSI and Market-driven vs Regulators requirements</li> <li>• SPEAKER: DR. SALMAN SYED ALI, Senior Research Economist, IRTI- IDB Group</li> </ul>
	09:45 - 11:15	<b>Group Photo and Coffee Break</b>
	11:15 - 11:45	<b>Session 2: Consumer Financing Products and Strategies for Innovation</b> <ul style="list-style-type: none"> <li>• Consumer Needs: The starting point for Islamic finance products</li> <li>• Marketing Islamic Products: Efficiency, Demand and Supply</li> <li>• Transparency in innovation of Islamic finance products</li> <li>• SPEAKER: TUAN HJ. ABDUL RAHMAN MOHD. YUSOFF, Head of Shariah, OCBC Al Amin Bank Berhad</li> </ul>
	11:45 - 13:15	<b>Lunch</b>
	13:15 - 14:30	<b>Session 3: Shari'ah Rules in Products Development: Branding, Ethics and Innovation</b> <ul style="list-style-type: none"> <li>• Shari'ah Parameters in Designing New Products: An industry perspective</li> <li>• Ijtihad in the development of Islamic finance products</li> <li>• MODERATOR: MR. ROSLAN ABDUL RAZAK, Head of Project Development and Structuring, Perbadanan Waqf Nasional Berhad, Malaysia</li> <li>• SPEAKERS: MR. WAN NORHAZIKI WAN ABDUL HALIM, Vice President and Head of Shariah, Asian Finance Bank, DR. YOUNES SOUALHI, Head of the Islamic Banking Unit, ISRA</li> </ul>
	14:30 - 16:30	<b>Coffee Break</b>
<b>Day 2</b>	<b>17 August 2017</b>	
<b>Thursday</b>	08:30 - 09:30	<b>Morning Coffee</b>
	09:30 - 11:00	<b>Session 4: Innovation in Takaful Avenue for the Industry and Growth</b> <ul style="list-style-type: none"> <li>• Strategies to expand the Takaful industry</li> <li>• Increasing consumer satisfaction in Takaful products</li> <li>• Takaful Operators: Achieving commercial targets and beyond</li> <li>• SPEAKER: MR. OWAIS ANSARI, Member of the Board of FWU Group, Germany</li> </ul>
	11:00 - 11:30	<b>Coffee Break</b>
	11:30 - 13:00	<b>Session 5: Fintech and Leveraging on the Industry's Technological Advancements</b> <ul style="list-style-type: none"> <li>• Fintech avenues in enhancing consumer satisfaction</li> <li>• Innovation in financial services, the role of Islamic social finance</li> <li>• Fintech for Financial inclusion in the Islamic financial services industry (IFSI) sphere</li> <li>• SPEAKER: MR. MOHAMMAD RIDZUAN ABDUL AZIZ, Chief Executive Officer, Sedania As Salam Capital, Malaysia</li> </ul>
	13:00 - 14:00	<b>Lunch and Prayers</b>
	14:00 - 16:00	<b>Session 6: Panel Discussion: Innovation in Finance Products: Towards Standardisation and Competitiveness</b> <ul style="list-style-type: none"> <li>• Islamic finance products as tools for financial integration</li> <li>• The uniqueness of equity finance and risk for Islamic financial institutions</li> <li>• Islamic finance to support international trade</li> <li>• MODERATOR: PROFESSOR DR. SYED ABDUL HAMID AL- JUNID, INCEIF</li> <li>• PANELIST: MR. UMAR MUNSHI, Founder/ CEO, Ethis Ventures, Singapore</li> <li>• PANELIST: ASSOC. PROF. AHCENE LAHSASNA, Vice President, Research and Publication, Malaysian Financial Planning Council</li> <li>• PANELIST: MR HIZAMUDDIN JAMALLUDDIN, Group Chief Strategy Officer, Bank Islam Malaysia</li> </ul>
	16:00 - 16:30	<b>Closing &amp; Certificate Giving Ceremony</b> <ul style="list-style-type: none"> <li>• MR. DZALIN AYUB, Acting President and Chief Executive Officer</li> </ul>
	16:30 - 17:00	<b>Coffee Break</b>
		<b>End of Event</b>

Disclaimer: Please be advised that the above mentioned agenda points are tentative and that the IFSB reserves the right to make any necessary amendments/ changes to the programme without prior notification.