

## **PROGRAMME**

### **11th IFSB- INCEIF Executive Forum: Creativity and Innovation in Islamic Financial Products - Standardisation and Competitiveness**

**16 August 2017 - 17 August 2017**

**Sasana Kijang, Kuala Lumpur  
Malaysia**

Organised By:



# 11th IFSB- INCEIF Executive Forum: Creativity and Innovation in Islamic Financial Products - Standardisation and Competitiveness

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Day	Date / Time	Topics
<b>Day 1</b>	<b>16 August 2017</b>	
<b>Wednesday</b>	08:30 - 09:30	<b>Morning Coffee and Registration</b>
	09:30 - 09:45	<b>Opening Address</b>
		<b>Session 1: Overview of Islamic Banking Products</b> – Principles and Parameters
	09:45 - 11:15	<ul style="list-style-type: none"> <li>Innovative structures and delivering impactful services</li> <li>Legal and taxation frameworks and products innovations in IFSI</li> <li>Product Innovations in the IFSI – Market- driven vs Regulators requirements</li> </ul>
	11:15 - 11:45	<b>Group Photo and Coffee Break</b>
		<b>Session 2: Consumer Financing Products</b> – Strategies for Innovation
	11:45 - 13:15	<ul style="list-style-type: none"> <li>Consumer Needs: The starting point for Islamic finance products</li> <li>Marketing Islamic Products: Efficiency, Demand and Supply</li> <li>Transparency in innovation of Islamic finance products</li> </ul>
13:15 - 14:30	<b>Lunch</b>	
	<b>Session 3: Shari'ah Rules in Products Development: Branding , Ethics and Innovation</b>	
14:30 - 16:30	<ul style="list-style-type: none"> <li>Shari'ah Parameters in Designing New Products: An industry perspective</li> <li>Ijtihad in the development of Islamic finance products</li> </ul>	
16:30 - 17:00	<b>Coffee Break</b>	
<b>Day 2</b>	<b>17 August 2017</b>	
<b>Thursday</b>	08:30 - 09:30	<b>Morning Coffee</b>
		<b>Session 4: Innovation in Takaful Avenue for the Industry</b> – Growth
	09:30 - 11:00	<ul style="list-style-type: none"> <li>Strategies to expand the Takaful industry</li> <li>Increasing consumer satisfaction in Takaful products</li> <li>Takaful Operators: Achieving commercial targets and beyond</li> </ul>
	11:00 - 11:30	<b>Coffee Break</b>
		<b>Session 5: Fintech and Leveraging on the Industry</b> – Technological Advancements
	11:30 - 13:00	<ul style="list-style-type: none"> <li>Fintech avenues in enhancing consumer satisfaction</li> <li>Innovation in financial services, the role of Islamic social finance</li> <li>Fintech for Financial Inclusion in the Islamic financial services industry (IFSI) sphere</li> </ul>
	13:00 - 14:00	<b>Lunch and Prayers</b>
		<b>Session 6: Panel Discussion: Innovation in Finance Products: Towards Standardisation and Competitiveness</b>
14:00 - 16:00	<ul style="list-style-type: none"> <li>Islamic finance products as tools for financial integration</li> <li>The uniqueness of equity finance and risk for Islamic financial institutions</li> <li>Islamic finance to support international trade</li> </ul>	
16:00 - 16:30	<b>Closing &amp; Certificate Giving Ceremony</b>	
16:30 - 17:00	<b>Coffee Break</b>	

End of Event

Disclaimer: Please be advised that the above mentioned agenda points are tentative and that the IFSB reserves the right to make any necessary amendments/ changes to the programme without prior notification.